

Lenicydee@gmail.com Lenitjahjadi.com +(60) 11 5141 4628

Design products that serves purpose

Skills

+ 2 years

UI/UX Design

User journey, persona, mapping.

+ 1 years Graphic Design

Visual hierarchy, graphic art, advertising

Soft Skills

Visual Design

Typography, Color, Illustration, hierarchy, balance

Content Creation

Copywriting, content structure, content strategy

Projects

From the projects for a good cause, learning purpose, to SaaS

Web

Consists of web applications, landing pages, and portal.

Mobile Application

Most are consists of personal projects and mobile app concept

Digital Marketing Social Media Ads, social

media postings, email marketing, google display ad

Experiences

RentMarket

Design Intern Jan - Apr 2017 Socialgrooves

Jr. Multimedia Designer May 2017 - Aug. 2017

Speedrent

UI/UX Designer Sep 2017 - Aug 2018 iflix

Graphic Designer Sep 2018 - Feb 2019 Snappymob

UI/UX Designer Sep 2019 - current

Education

Bachelor or Art (Hons) Graphic Design & Multimedia

Universiti Tunku Abdul Rahman Graduated on Aug 2017

Other Freelance Experiences

Lemonade (Dentsu Aegis Network)

Digital Designer

SSF Furniture

Graphic Designer