

Leni Tjahjadi

Product Designer

I design experience and interface to solve users' problems and help businesses achieve their goals.

Contact Information

Website

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Email

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Phone Number

+6011 5141 4628

Education

Title

Bachelor of Arts (Hons)
Graphic Design & Multimedia

University

Tunku Abdul Rahman
University, Malaysia

Year

2017

Skills

User Experience Design
Interface Design
User Experience Copy
User Research
Color Theory
Content Creation

Software

Sketch
Figma
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Spline

Work Experience

Period

Sep 2019 - current

Title

UI/UX Designer

Company

Snappymob

Description

Creating experience and interface design for a diversified set of companies and its users such as radio mobile app, web application for traffic signal timing, medical audit, peer research, and event management.

Period

Sep 2018 - May 2019

Title

Graphic Designer

Company

Iflix

Description

Creating engaging marketing graphics to promote Iflix's contents through various channel such as email marketing, responsive banner, and social media post. Responsible for creating and proposing creative direction that should resonate well with the audience.

Period

Sep 2017 - Aug 2018

Title

UI/UX and Marketing Designer

Company

Speedhome

Description

Designing experience and interface to solve Speedhome's problem in lacking of listings. This involves all-round design revamp, such as on mobile app, website, sales representative flow, email marketing, social media advertising, Google ads, online viral campaigns, as well as on the ground marketing.